

COOKIES POLICY

1. PURPOSE

This policy explains how MM-Eye Ltd uses cookies and similar technologies on our website and how this complies with the UK General Data Protection Regulation (UK GDPR) and the Privacy and Electronic Communications Regulations (PECR).

Cookies are used to improve website functionality, performance and user experience, while ensuring appropriate controls over privacy.

2. SCOPE

This policy applies to the MM-Eye website: www.mm-eye.com.

3. POLICY

3.1 ABOUT COOKIES

Cookies are small text files that are placed on your device when you visit a website. They allow a website to recognise your device and store information about your preferences or past actions.

Cookies may be:

- Session cookies, which are deleted when you close your browser; or
- Persistent cookies, which remain on your device until they expire or are deleted.

Cookies and similar technologies may, in some cases, collect information that constitutes personal data under UK GDPR, such as IP addresses or online identifiers.

3.2 HOW WE USE COOKIES

We use cookies for the following purposes:

- Strictly necessary cookies, which are required for the operation of our website
- Analytical/performance cookies, which help us understand how visitors use our website
- Functionality cookies, which remember your preferences
- Targeting/marketing cookies, which help make content and advertising more relevant

Except for strictly necessary cookies, cookies will only be placed on your device with your consent, which you can manage at any time via our cookie consent tool.

We do not sell cookie data. We only share cookie data with third parties where necessary and lawful, such as analytics and video hosting providers.

3.3 LIST OF COOKIES

The cookies used on our website may change from time to time due to system updates and third-party services.

We use a **cookie consent management platform** to provide:

- a current list of cookies in use
- their purpose
- their category
- their duration
- the provider

The most up-to-date cookie list is available directly via the cookie consent banner or cookie settings link on our website.

3.4 STRICTLY NECESSARY COOKIES

These cookies are essential for the operation of our website and cannot be switched off. They include cookies that enable core functionality such as page navigation and access to secure areas.

3.5 ANALYTICAL / PERFORMANCE COOKIES

These cookies allow us to recognise and count the number of visitors and understand how visitors navigate our website. This helps us improve website performance and usability.

Analytical cookies will only be used with your consent.

3.6 FUNCTIONALITY COOKIES

These cookies allow the website to remember choices you make (such as language or region preferences) and provide enhanced, more personalised features.

3.7 TARGETING COOKIES

Targeting cookies record your visit to our website, the pages you have visited and the links you have followed. This information may be used to make advertising and content more relevant to your interests.

These cookies will only be used with your explicit consent.

3.8 MANAGING COOKIES

You can manage your cookie preferences at any time by using the cookie settings link on our website.

You can also control cookies through your browser settings.

3.9 BLOCKING COOKIES

Most modern browsers allow you to block or restrict cookies through their settings. Please note that blocking certain cookies may impact the functionality of this and other websites.

For guidance, refer to your browser's help section:

- Chrome
- Firefox
- Safari
- Edge

3.10 DELETING COOKIES

You can delete cookies stored on your device using your browser settings. Instructions vary depending on the browser you use.

Deleting cookies may result in reduced website functionality.

4. CONTACT US

If you have any questions about our use of cookies or this Cookie Policy, please contact us at:

info@mm-eye.com

5. FURTHER READING

For more information about cookies and online privacy:

- <https://www.allaboutcookies.org>
- <https://ico.org.uk/for-the-public/online/cookies/>
- <https://www.youronlinechoices.com/uk>

6. APPROVAL

This policy is effective immediately upon approval.

Last reviewed and updated: **January 2026**