

WEBSITE TERMS OF USE

Welcome to our website. If you continue to browse and use this website you are agreeing to comply with and be bound by the following terms and conditions of use, which together with our Privacy Policy govern MM-Eye Ltd's relationship with you in relation to this website.

1. USE OF WEBSITE CONTENT

You may not reproduce, copy, distribute, store or in any other fashion re-use material from the Website unless otherwise indicated on the Website or unless given express written permission to do so by MM-Eye Ltd.

2. LINKS TO OTHER WEBSITES

This Website may contain links to other sites. Unless expressly stated, these sites are not under the control of MM-Eye Ltd or that of our affiliates. We assume no responsibility for the content of such websites and disclaim liability for any and all forms of loss or damage arising out of the use of them. The inclusion of a link to another site on this Website does not imply any endorsement of the sites themselves or of those in control of them.

3. LINKING TO THIS WEBSITE

You may create a link to this Website provided that the link is fair and legal, does not damage our reputation or take advantage of it, and does not suggest any form of association, approval or endorsement on the part of MM-Eye Ltd where none exists. MM-Eye Ltd reserves the right to withdraw linking permission without notice.

4. INTELLECTUAL PROPERTY

All content included on the Website is the property of MM-Eye Ltd, our affiliates or other relevant third parties. By continuing to use the Website you acknowledge that such material is protected by applicable United Kingdom and international intellectual property and other relevant laws.

5. ACCURACY OF INFORMATION

Neither we nor any third parties provide any warranty or guarantee as to the accuracy, timeliness, performance, completeness or suitability of the information and materials found or offered on this Website for any particular purpose. You acknowledge that such information and materials may contain inaccuracies or errors and we expressly exclude liability for any such inaccuracies or errors **to the fullest extent permitted by law**.

6. NO ADVICE

No part of this Website is intended to constitute advice and the content of this Website should not be relied upon when making any decisions or taking any action of any kind.

7. WEBSITE SECURITY

MM-Eye Ltd uses reasonable endeavours to ensure that the Website is secure and free of errors, viruses and other malware.

However, we do not guarantee that the Website will be secure or free from bugs or viruses, and users are responsible for configuring their own information technology, computer programmes and platform in order to access the Website.

8. SUSTAINABILITY

The environment is a consideration in our day-to-day practices, and we are always seeking sustainable methods and environmentally-friendly materials. For a copy of our company Sustainability Policy, please email us at info@mm-eye.com.

9. AVAILABILITY OF THE WEBSITE

MM-Eye Ltd reserves the right to alter, suspend or discontinue any part (or the whole of) the Website including, but not limited to, the products and/or services available. These Terms and Conditions shall continue to apply to any modified version of the Website unless it is expressly stated otherwise.

10. LIMITATION OF LIABILITY

MM-Eye Ltd accepts no liability for any direct or indirect loss or damage, foreseeable or otherwise, including any indirect, consequential, special or exemplary damages arising from the use of the Website or any information contained therein.

Nothing in these Terms and Conditions excludes or limits liability for death or personal injury caused by negligence, fraud or fraudulent misrepresentation, or any other liability which cannot be excluded or limited under applicable law.

11. GOVERNING LAW

These Terms and Conditions and the relationship between you and MM-Eye Ltd shall be governed by and construed in accordance with the law of England and Wales, and MM-Eye Ltd and you agree to submit to the exclusive jurisdiction of the courts of England and Wales.

DATA PROTECTION & PRIVACY

12. PERSONAL DATA

MM-Eye Ltd captures and processes personal data in accordance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

Personal data may be processed for purposes including:

- the provision of our services, products and masterclasses
- marketing communications where a lawful basis exists (such as consent or legitimate interest)
- responding to enquiries and maintaining customer relationships

The personal data we collect may include a person's name, email address, postal address and telephone number. In most cases, this information is provided directly by individuals when they sign up to our services, products or communications.

MM-Eye Ltd endeavours to conduct all data processing activities with integrity, transparency and honesty. Personal data is kept secure, processed fairly and lawfully, and only retained for as long as necessary to fulfil the purpose for which it was collected.

Individuals have rights under data protection law, including the right to access, rectify or erase their personal data, to restrict or object to processing, and to withdraw consent where applicable.

For full details on how MM-Eye Ltd manages personal data, including lawful bases for processing and individual rights, please refer to our Privacy Policy, which is available on our Website or by contacting us at info@mm-eye.com.